

So, you want to start a community stewardship group?

10 steps to help you plan, organize and sustain.



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introduction

- Jenna Curtis
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- Land Stewardship Centre



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stew·ard·ship

/stoo-erd-ship/

noun

Our collective responsibility to retain the quality and abundance of our land, air, water and biodiversity, and to manage this natural capital in a way that conserves all of its values, be they environmental, economic, social or cultural.



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net·work

/net-wərk/

noun

A system that facilitates information exchange, provides support, and recognizes the contribution of individuals, communities, and organizations



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what we have to offer

- Knowledge
- Experience
- Best practices
- Fundamentals



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one - assess

- What is the need?



two – focus

- What is your group's purpose?

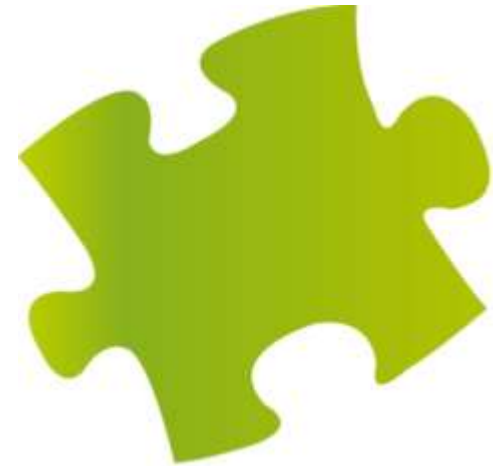


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three – assemble

- Who do you need to partner with?
- Who are some champions in your community?



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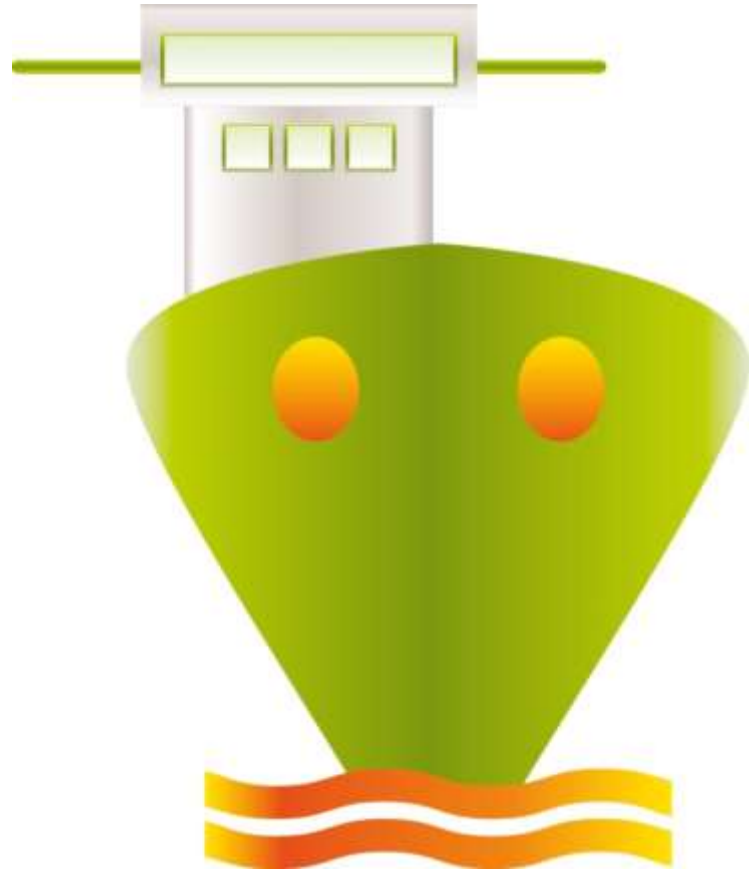
four – engage

- How do you get the community to support you?



five – launch

- How do we steer the ship?
- Who will do what?



six – plan

- What do you need to do to complete a strategic plan?

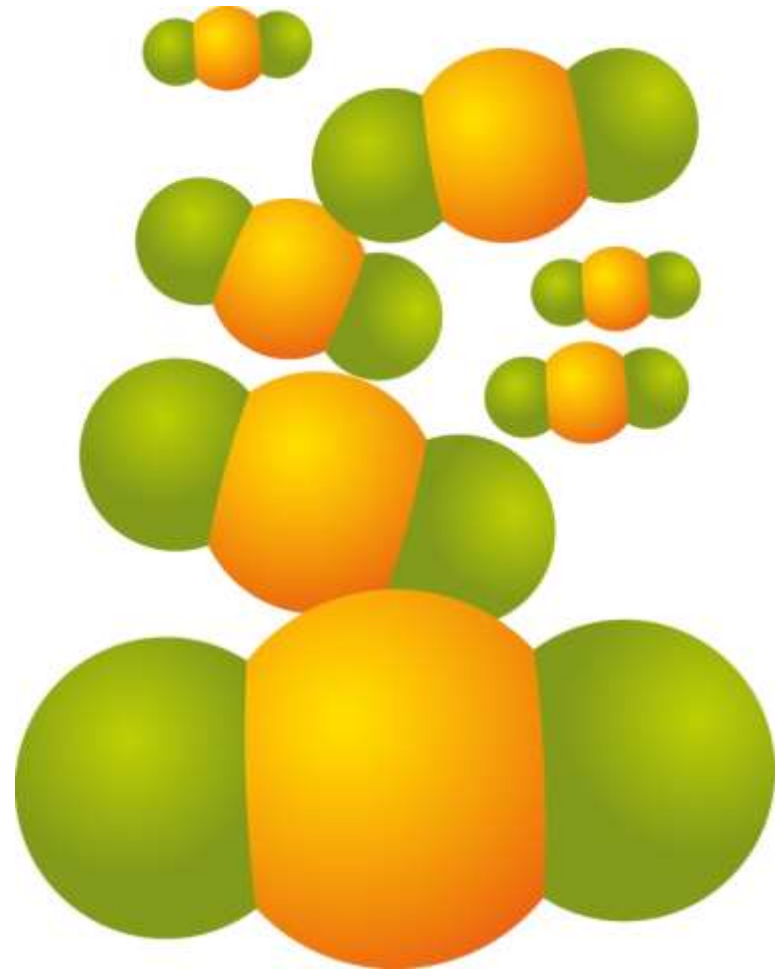


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seven – organize

- What type of group structure fits your needs?



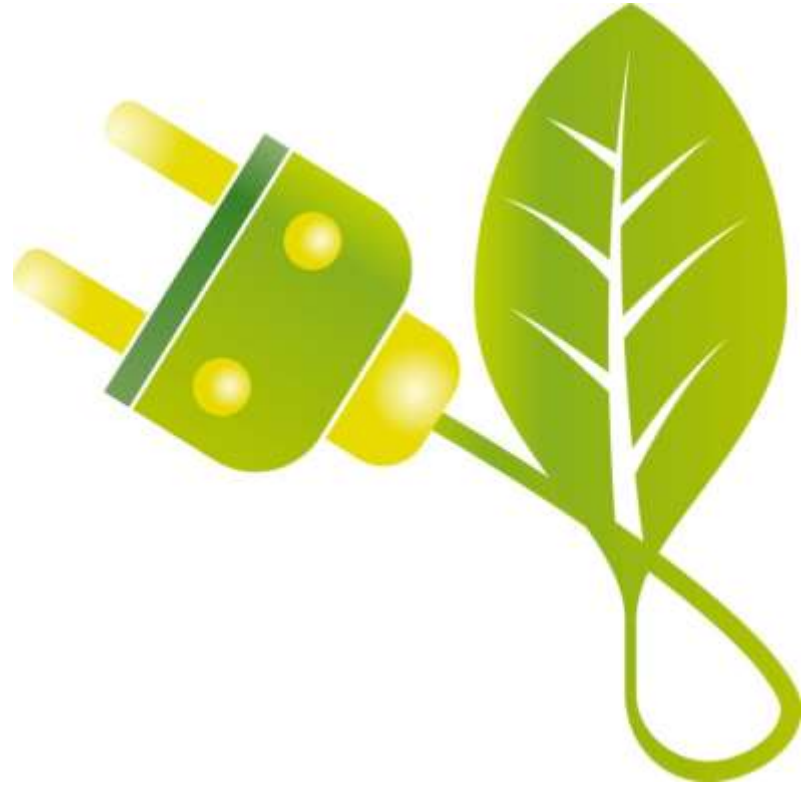
eight – accumulate

- What resources are available to you?
- What will you need to build capacity and get the work done?



nine – enable

- How should you divide up the work load?



ten – support

- How do you take care of your volunteers?



a few last thoughts...

- Invest in your people
- Measure your success
- Communicate regularly
- Be responsive



thank you!

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